



IWGA The World Games

Annual National Conference of the Ayelet Association
in Israel

Joachim Gossow - CEO

September 2019





The World Games
presents



Agenda

Annual National Conference of the Ayelet Association in Israel



**1.
Concept**

**2.
IF and Host City
Information**

**3.
The World
Games**


Contact:

The World Games

I. Concept

Multi-disciplinary **sporting event** with non-Olympic sports and disciplines

Held **every four years** since 1981

IWGA is the governing body for **37 member federations**





TWG Concept

Brand – Multi-Sport Event

Exposure

SHOWCASE
FOR IF SPORTS

IWGA Members



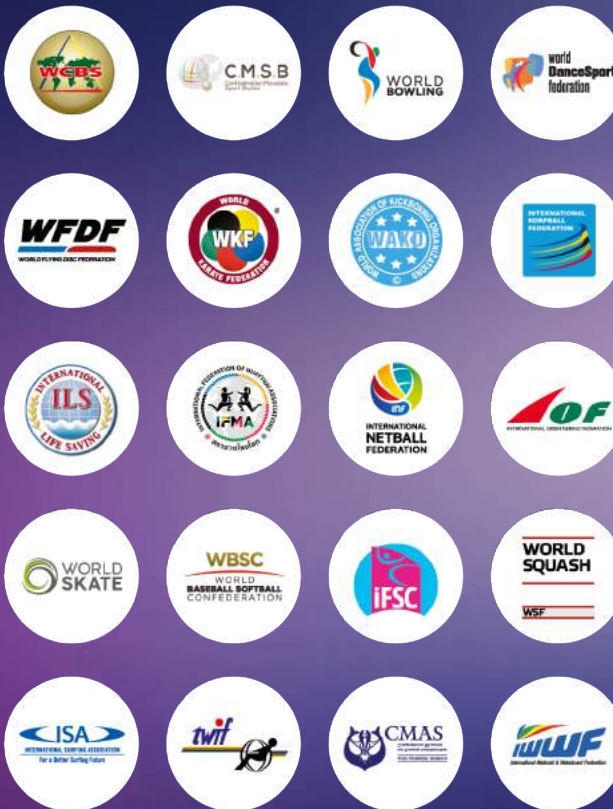
ASOIF



ARISF



I. Concept



AIMS



IOC Affiliation

I. Concept



International World Games Association is recognized by the **International Olympic Committee**

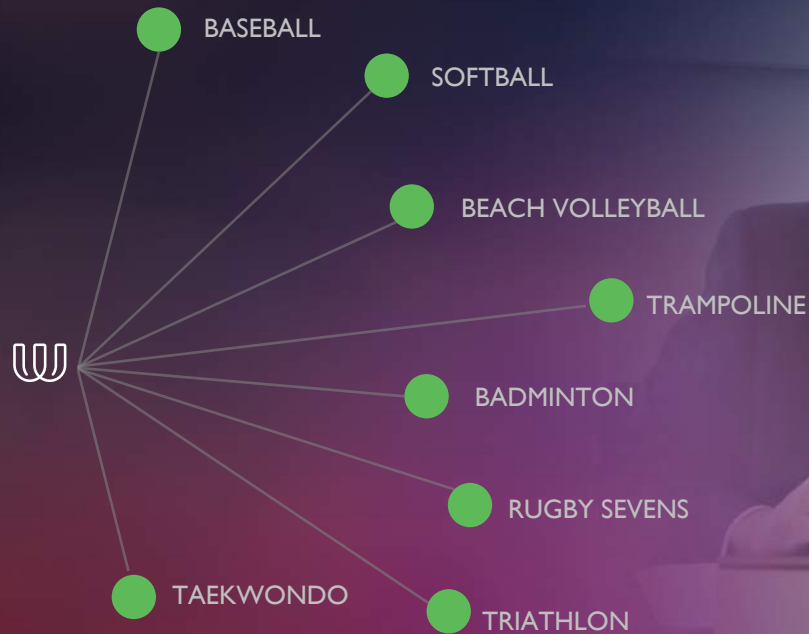
Events in The World Games may **progress** to Olympic programming based on a variety of factors

Committed to **Olympic ideals** of excellence, anti-doping & fair play



IWGA – IOC

I. Concept



Are invited to participate in Tokyo 2020 Olympics

BASEBALL/SOFTBALL CLIMBING KARATE SKATEBOARDING SURFING



Organisation
recognised by the

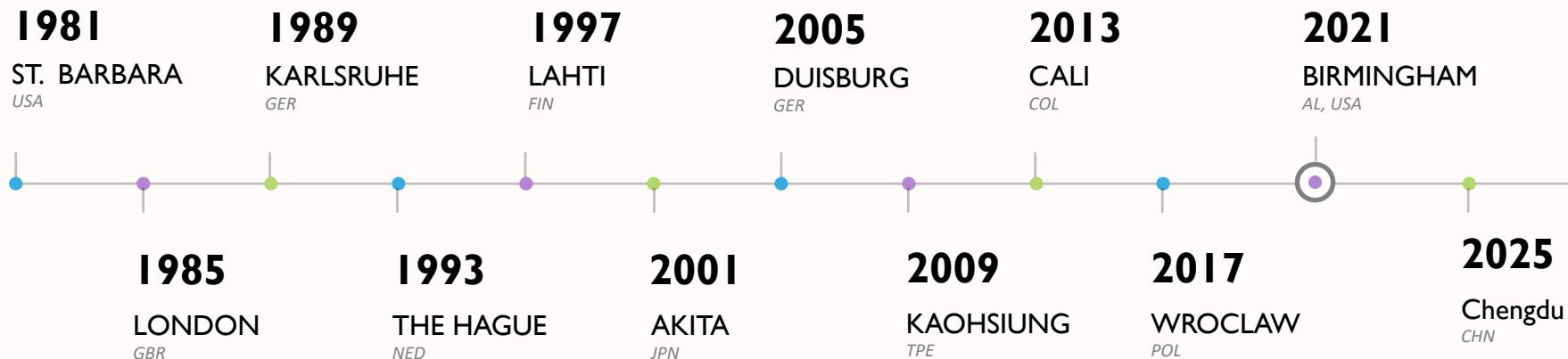


INTERNATIONAL
OLYMPIC
COMMITTEE

The World Games through 2025



I. Concept



Overall Medal Count



I. Concept

 1. ITA (Italy)	 153	 144	 139
 2. USA (United States of America)	 143	 130	 109
 3. GER (Germany)	 136	 112	 136
 4. RUS (Russia)	 136	 110	 73
 5. FRA (France)	 101	 102	 105
 6. CHN (China, People's Rep. of)	 67	 55	 27
 7. GBR (Great Britain)	 59	 61	 89
 8. JPN (Japan)	 55	 38	 53
 9. UKR (Ukraine)	 44	 47	 37
 10. ESP (Spain)	 42	 42	 42
 11. KOR (Korea)	 41	 21	 26
 12. SWE (Sweden)	 40	 37	 51
 13. NED (Netherlands)	 39	 42	 50
 14. AUS (Australia)	 32	 51	 43
 15. TPE (Chinese Taipei)	 31	 32	 30
 16. BEL (Belgium)	 28	 39	 40
 17. COL (Colombia)	 28	 35	 24
 18. CAN (Canada)	 21	 24	 35

 19. SUI (Switzerland)	 20	 30	 17
 20. DEN (Denmark)	 20	 10	 12
 21. HUN (Hungary)	 17	 15	 23
 22. AUT (Austria)	 15	 23	 20
 23. POL (Poland)	 15	 15	 23
 24. BRA (Brazil)	 15	 13	 13
 25. URS (USSR)	 15	 13	 8
 26. NOR (Norway)	 14	 18	 33
 27. BLR (Belarus)	 14	 8	 26
 28. BUL (Bulgaria)	 14	 3	 11
 29. FIN (Finland)	 11	 22	 24
 30. CZE (Czech Republic)	 11	 14	 19
 31. NZL (New Zealand)	 9	 12	 11
 32. MEX (Mexico)	 7	 9	 12
 33. EGY (Egypt)	 6	 12	 17
 34. SLO (Slovenia)	 6	 12	 8
 35. RSA (South Africa)	 5	 10	 18
 36. ARG (Argentina)	 5	 8	 14



TWG Analysis Report

2. IF Information



IF EVALUATION REPORT

TWG 2017

*Summary,
approx. 20 pages*



POST GAMES REPORT

TWG 2017

*Summary,
approx. 40 pages*



IF EVALUATION REPORT

TWG 2017

*Extended,
approx. 180 pages*



POST GAMES REPORT

TWG 2017

*Extended,
approx. 180 pages*

IF Application

2. IF Information



**Electronic questionnaire
for IFs to be included into
the sports programme**

4 pages



IF Commitment

2. IF Information



Top athletes



Top qualification criteria

To be confirmed by IWGA



Stipulation for global representation



Top level competitions

IF Passport

2. IF Information



**Confirmed by IWGA
and each participating
IF**



**Changes pertaining to the
IF Passport must be
communicated by the IF
and confirmed by IWGA**

IF Passport for The World Games 2021
Birmingham, USA

Sport Air Sports
Discipline Drone Racing
Event/Medals FPV Mixed with 3 medals
Venue Barber Motorsports Park - LOT C, Birmingham
Dates Integ. day: 11.07.2021 (Arrival Day for IF-Passportholders outside of USA)
Arrival day: 14.07.2021 (for IF-Passportholders inside USA)
Training day: 13.07.2021
Start competition: 16.07.2021
End competition: 18.07.2021
Reserve date: 19.07.2021
Departure date: 20.07.2021

Numbers This passport is valid for the participation of 32 athletes - 0 team official - 14 technical officials - 0 competition manager - 0 IT person.

Conditions for participation
The **The World Air Sports Federation (FAI)** accepts the invitation to participate in The World Games 2021 Birmingham USA and commit itself to send the best athletes in accordance with the World Games Rules.
The FAI will ensure that all participants have adequate health insurance coverage during their stay in Birmingham.

CEO
International World Games Association

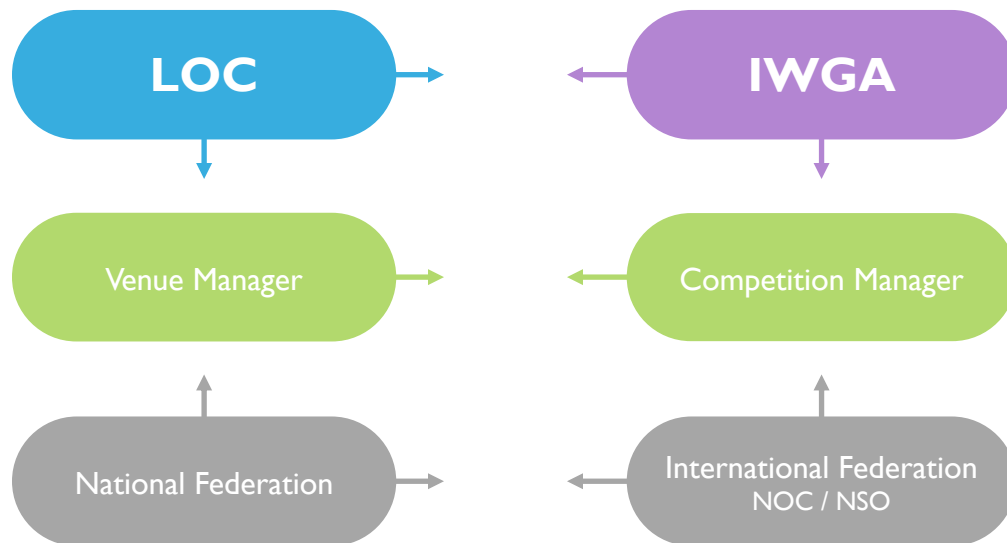
President / Secretary General
The World Air Sports Federation

Signed by Joachim Gotschow on 22.02.2019

Name / Position / Date

Communication

2. IF Information





IWGA Games Management System - Purpose and advantages

- Communication tool to improve the exchange of information between IWGA and NSOs
- A single place where NSOs can find all information with regard to the Event
- Entered data is connected to Swiss Timing
- Reduction of amount of e-mail messages





Host City Requirements

Short Distance

15km Radius

Dedicated Transport

Spectator Friendly





TWG Plaza

10 Days Meeting Point

Cultural & Sports Program

'Athlete of the Day' Presentation

Presentation Platform for IFs



General Budget

TOTAL EXPENSES: 55 - 65.000.000 CHF

TOTAL RESOURCES: 55 - 65.000.000 CHF



The World Games 2017



3. The World Games

100 participating countries

1,500+ credentialed media

20'000 total credentials

Worldwide live broadcast in
100+ countries



TWG 2017 Media Reach



3. The World Games

1.919

HOURS OF
BROADCASTING
1.236 hours of them LIVE

94,2

MILLION VIEWERS
*Cumulative Audience of
TWG 2017*

5

BILLION IMPRESSIONS
*4.900 million contacts
generated across 15 days
of monitoring*



The World Games 2021

3. The World Games



The World Games

2021 BIRMINGHAM, USA

Competing Globally. Uniting Locally.

TWG 2021 Timeline

3. The World Games



15 July Opening Ceremony

16 – 25 July Competition & Plaza

21 July Athletes' Night

25 July Closing Ceremony

TWG 2021 in Numbers

3. The World Games



11

Days

30+

Sports

3,600

Athletes

200+

Medal events





Sports

TWG 2021 Sports Program

3. The World Games



Air Sports

Archery

Billiards Sports

Boules Sports

Bowling

Canoe

DanceSport

Duathlon

Finswimming

Fistball

Floorball

Flying Disc

Gymnastics

Handball

Ju-Jitsu

Karate

Kickboxing

Korfball

Lacrosse

Lifesaving

Muaythai

Orienteering

Powerlifting

Racquetball

Roller Sports

Softball

Sport Climbing

Squash

Sumo

Tug of War

Waterski & Wakeboard

Wheelchair Rugby

#RoadtoBirmingham

3. The World Games



September 2019 – 2nd Bulletin released

October 2020 – 2nd Competition
Managers Meeting

October 2020 – NOC/NSO
Preparation Meeting

The World Games 2025



3. The World Games



相聚在成都, 为世界欢呼
Gather in Chengdu. Cheer the World on.

THE WORLD GAMES

CHENGDU 2025



TWG 2025 Timeline

3. The World Games



**THE
WORLD
GAMES**
CHENGDU 2025

7 August Opening Ceremony

8 – 17 August Competition & Plaza

13 August Athletes' Night

17 August Closing Ceremony

THE WORLD GAMES

CHENGDU 2025

TWG 2025 Sports Program

3. The World Games



Total Quota of 5'000 IF Passports

Category A :
IWGA Members

Category B :
Host City

Category C :
IOC

Category D :
IPC

Promotion of IFs
without Olympic
disciplines

Locally Popular
Sports

Observers in
consultation with
IOC

Observers in
consultation with
IPC

Display Program



Ayelet's role in TWG

For IWGA: National counterpart in the preparation of and during TWG 2021

For Israel: Unique umbrella organization representing non-Olympic Sports

For athletes: Point of reference and support before/during the Games



**AYELET - Israeli Federation
Of Non-Olympic Sport**



Questions & Answers





Thank you for your attention.

THE WORLD GAMES



INTERNATIONAL **WORLD GAMES**
ASSOCIATION

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